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BIM LEADER TO ADDRESS INTEGRATED PRODUCT DELIVERY, ROLE OF IT IN BUILDINGSMART ALLIANCE INTERNATIONAL CONFERENCE KEYNOTE

December 8-10, 2009 at the Washington Convention Center, Washington, D.C.

Centerville, MA – August 11, 2009 - Project information management can provide new opportunities for design and construction firms in the evolving landscape of professional services. Dennis R. Shelden, a world leader in the field of Building Information Modeling (BIM), will discuss how members of the construction industry and their clients can benefit by using information technology (IT), such as BIM, to integrate product delivery during his keynote address, December 10 at the buildingSMART alliance International Conference in Washington, D.C.

Shelden is an Associate Professor of the Practice in the Design and Computation Group at the Massachusetts Institute of Technology's Department of Architecture, and a founder and Chief Technology Officer of Gehry Technologies, a fully independent company formed in 2002 by the research and development team of Gehry Partners. His presentation, "Comprehensive Approaches to Technology-Driven Project Delivery," will cover project execution techniques within the larger context of conventional and emerging project delivery models and emphasize the role of IT in integrated project delivery (IPD) and other delivery mechanisms.

"Dr. Shelden's keynote really puts the focus on how important it is that firms understand the multiple facets of technology, business and innovation because it can affect their bottom line and competitiveness in the future," said Dana K. "Deke" Smith, FAIA, Executive Director of buildingSMART alliance, the hosting organization of the conference. "2010 is looking to be a watershed year for building information modeling, and those design, construction and facility management companies that are able to implement it into their business processes

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will have a huge edge as we emerge from the recession."

The buildingSMART alliance International Conference, which runs December 8 – 10 at the Washington Convention Center, focuses on achieving facility lifecycle collaboration and sustainability through information technology. The conference is co-located with Ecobuild® America, sponsored by the National Institute of Building Sciences. Shelden's keynote address, scheduled for Thursday, December 10, from 12:00 pm. to 1:00 pm., is open to all buildingSMART alliance International Conference and Ecobuild America attendees.

To learn more about the buildingSMART alliance International Conference, Ecobuild America and the full selection of co-located conferences, visit www.aecEcobuild.com. For information on discounts for alliance and National Institute of Building Science members, visit http://www.nibs.org/AnnualMeeting/index.html.

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About buildingSMART alliance

The buildingSMART alliance, a council of the National Institute of Building Sciences, develops the National Building Information Modeling (BIM) Standard to streamline the collection and use of construction data. The Institute is a liaison between the public and private sectors, working with government, building industry and manufacturing stakeholders to advance building science and technology.

About AEC Science & Technology®, LLC

Under the leadership of principals Richard C. Vendola, Jr., and George Borkovich, AEC Science & Technology, LLC (Centerville, MA), manages and produces Ecobuild America. Together they have a depth of experience in technology and event planning for the AEC industry, including creating and managing the former A/E/C SYSTEMS International conference and exhibition. The events cover the unique intersection where ecology meets technology. AEC Science & Technology is a proud member of: buildingSMART alliance™; CABA – Continental Automated Buildings Association; Green Building Initiative; High Performance Building Congressional Caucus Coalition; Sustainable Building Industry Council; and United States Green Building Council.

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